



BRICS IP FORUM

BRAZIL DANIEL ADOGADOS, Rio De Janeiro
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The 5th Annual BRICS Intellectual Property Conference May 10-11, 2013, John Marshall Law School, Chicago

May 09, Thursday	
19.00-21.00	Welcome Cocktail and Registration
May 10, Friday	
8:30-09:00	Registration
9:00-09:10	Opening address – Dean John Corkery (US)
Moderator: Arthur Yuan (US)	
09:10-09:40	Protecting IP Rights Globally: Strategies and Challenges Speaker: Edward Brosius and Mark Partridge (US)
09:40-10:35	Pre-filing patent disclosure: Absolute novelty and grace period Speaker: Yury Kuznetsov (RU) Contributors: Cheng Zhang (CN), Pankaj Soni (IN), Rana Gosain (BR)
10:35-10:50	<i>Coffee/tea break</i>
10:50-11:45	Patent Licensing for Pharmaceuticals (including compulsory licenses) Speaker: Rana Gosain (BR) Contributors: Cheng Zhang (CN), Vladimir Biriulin (RU)
11:45-12:30	Balancing Patent Monopoly with Public Good Speaker: Pankaj Soni (IN) Contributors: Russel Bagnall (ZA), Rana Gosain (BR)
12:35-14:00	<i>Lunch</i>
Moderator: William McGrath (US)	
14:00-14:40	Inventor's reward and Remuneration (Service Inventions) Speaker: Cheng Zhang (CN) Contributors: Vladimir Biriulin (RU), R. Bagnall (ZA), Rana Gosain (BR)
14:40-15:10	Ongoing developments at the BRICS PTOs Speaker: Rana Gosain (BR) Contributors: Yury Kuznetsov (RU)
15:10-15:25	<i>Coffee/tea break</i>

15:25-16:10	The Problem of Trademark Non-use. Don't lose your trademark Speaker: Vladimir Biriulin (RU) Contributors: Andrew Bellingall (BR), Gang Hu (CN)
16:10-16:40	Recent trends in patent litigation in India Speaker: Pankaj Soni (IN)
16:40-17:15	<i>Discussion and questions</i>
May 11, Saturday	
Moderator: Doris Long (US)	
09:30-10:15	IP Enforcement in BRICS Speaker: Alan Lewis (ZA) Contributors: Zhongqi Zhou (CN), C.A.Brijesh (IN), Vladimir Biriulin (RU), Rana Gosain (BR)
10:15-10:55	Border Control Measures (incl. parallel import) Speaker: C.A.Brijesh (IN) Contributors: Andrew Bellingall (BR), Zhongqi Zhou (CN), Vladimir Biriulin (RU)
10:55-11:15	<i>Coffee/tea break</i>
11:15-11:55	Key amendments to the BRICS TM law Speaker: Zhongqi Zhou (CN) Contributors: A.Kratiuk (RU), Andrew Bellingall (BR)
11:55-12.35	Trade Dress – Protection in BRICS countries Speaker: Gang Hu (CN) Contributors: Ashwin Julka (IN), Alexey Kratiuk (RU), Darren Olivier (ZA)
12:35-14:05	<i>Lunch</i>
Moderator : Darril Lim (US)	
14:05-14:35	Trademark Prosecution and Registration Strategies in Russia Speaker: Alexey Kratiuk (RU)
14:35-15:15	Well-known marks – requirements and Enforceability Speaker: Ashwin Julka (IN) Contributors: Gang Hu (CN), A.Kratiuk (RU), Darren Olivier (ZA), Andrew Bellingall (BR)
15:15-15:35	<i>Coffee/tea break</i>
15:35-16:15	Social Media Strategies and Problems. Trademark infringement in the Internet Speaker: - Darren Olivier (ZA) Contributors: C.A.Brijesh (IN), V.Biriulin (RU)
16:15-17:00	<i>Discussion and questions</i>
	Closing remarks - Doris Long (US)