



4th International BRICS IP forum (BIPF-2011)

September 7-9, 2011 // Moscow, Russia



4th International BRICS IP forum (BIPF-2011)

On September 7-9, 2011 the 4th International BRICS IP Forum will be held in Moscow. The program is focused on issues relating to legal protection of innovations, new technologies, designs and trademarks; development of the national IP legislation systems; role of judicial, customs and law-enforcement authorities for development of innovation climate in the "emerging markets"



The Forum participants and accompanying persons will also enjoy a social program with rich choices from sightseeing tours to social events during the most attractive season in Moscow. The program and general conditions of the Forum are available on the web site: www.gorodissky.com We look forward to seeing you in Moscow!

ORGANIZER:

Gorodissky & Partners, Russia



CO-ORGANIZERS:

Daniel Advogados (Brazil)



Remfry & Sagar (India)



CCPIT Patent and Trademark Law Office (China)



VENUE:

Hilton Leningradskaya Moscow Hotel,
21/40 Kalanchevskaya str., Moscow



LANGUAGE

The official language for the Forum is English. Simultaneous translation from/into Russian will be provided.

REGISTRATION FEE

Participant – 800 Euro

Accompanying person – 300 Euro

The registration fee covers materials, tea/coffee breaks, luncheons, Welcome Cocktail & Closing Reception.

Cancellation of registration, accommodation and excursions/tours received before August 10, 2011 will be a subject to a cancellation charge of Euro 100. No refunds will be made for cancellation received after August 10, 2011.

The number of guests is limited.

Registration will be on basis "first come-first served".

DEADLINE FOR REGISTRATION

August 10, 2011

ACCOMODATION

For attendees and accompanying persons we have arranged their accommodation at special room rates at Hilton Leningradskaya Moscow Hotel.

SEPTEMBER 7-8, 2011

1. Standard Room for single accommodation – 7500 Rub

2. Standard Room for double accommodation – 8500 Rub

SEPTEMBER 8-11, 2011.

1. Standard Room for single accommodation – 4500 Rub

2. Standard Room for double accommodation – 5500 Rub

Rates are given per room per night, including breakfast and excluding VAT (18%).

Exchange rates in April, 2011:

1 Euro – about 40 Rubles,

1 USD – about 28 Rubles.

VISAS

All attendees should apply for a visa for coming to Russia. The Organizing Committee provides a visa support letter for a **tourist** visa.

DRESS CODE

Welcome Cocktail – smart casual

Closing Dinner – business attire

WEATHER

The beginning of September tends to have quite warm days with a daytime temperature of about 18-20°C.

THE ORGANIZING COMMITTEE:

Ms. Venera Kanukova

"Gorodissky & Partners"

B. Spasskaya Str., 25 bldg. 3

Moscow 129090, Russia

Phone: +7(495) 937 61 12

Fax: +7(495) 937 11 62

e-mail: KanukovaV@gorodissky.ru

BIPF 2011 – BRICS IP FORUM

SEPTEMBER 7, 2011

19.00 - 21.00

Registration & Welcome Reception

SEPTEMBER 8, 2011

09.00 – 14.00

Registration

09.00 – 09.30

Mr. Valery Medvedev - Gorodissky & Partners, Russia
Mr. Rana Gosain – Daniel Advogados, Brazil
Mr. Ashwin Julka - Remfry & Sagar, India
Mr. Ma Hao – CCPIT Patent & Trademark Law Office, China

09.30 – 10.30

Russian President's Administration
Russian PTO
Federal Antimonopoly Service of RF
High Arbitration Court of RF
Federal Customs Service of RF

10.30 – 10.50

Coffee Break

10.50- 11.30

Patents in Sub Sahara Africa
Alan Lewis, Adams & Adams, South Africa

11.30 – 12.10

Patents in BRIC - Conventions, Procedures
Speaker: Yury Kuznetsov, Gorodissky & Partners, Russia
Contributors:
Rana Gosain, Daniel Advogados, Brazil
Jayanta Pal, Remfry & Sagar, India
Richard Yi Li, CCPIT Patent & Trademark Law Office, China

12.10 – 12.50

Filing Strategy Under the Amended Patent Law
Richard Yi Li, CCPIT Patent & Trademark Law Office, China

12.50 – 13.50

Lunch

13.50 – 14.30

Certification of Drugs in BRIC
Speaker: Jayanta Pal, Remfry & Sagar, India
Contributors:
Rana Gosain, Daniel Advogados, Brazil
Richard Yi Li, CCPIT Patent & Trademark Law Office, China
Elena Nazina, Gorodissky & Partners, Russia

14.30 - 15.10

Worldwide Patent Strategy of Microsoft
Jim Banowsky, Microsoft Corporation, USA

15.10 – 15.50

Worldwide Patent Portfolio Management of Communication Companies
Philip Wadsworth, Qualcomm, USA

15.50 – 16.05

Coffee break

16.05 – 16.45

Current Trends in Patent Litigation
Jayanta Pal, Remfry & Sagar, India

16.45 – 17.25

Commercialization of Patents in Brazil
Rana Gosain, Daniel Advogados, Brazil

17.25 – 17.45

Open Innovation D-Implications for Licensing
Alan Lewis, President, LES International

17.45 – 18.45

Discussion

20.00 - 21-30

Dinner for Co-Organizers

SEPTEMBER 9, 2011

09.00 – 14.00

Registration

09.00 – 09.40

Protecting Industrial Designs in BRIC
Giuseppe Quinterno, Jacobacci &
Partners, Italy

09.40 – 10.20

Trademarks in BRIC Countries:
Peculiarities of Examination
Speaker: Vladimir Trey, Gorodissky &
Partners, Russia
Contributors:
Ricardo Pinho, Daniel Advogados, Brazil
Ashwin Julka, Remfry & Sagar, India
Zhongqi Zhou, CCPIT Patent & Trademark
Law Office, China

10.20 – 11.00

Non-Traditional Trademarks in BRIC
Speaker: Ricardo Pinho, Daniel
Advogados, Brazil
Contributors:
Ashwin Julka, Remfry & Sagar, India
Zhongqi Zhou, CCPIT Patent & Trademark
Law Office, China
Vladimir Trey, Gorodissky & Partners,
Russia

11.00-11.15

Coffee break

11.15-11.55

Pharmaceutical Trademarks in India
C.A. Brijesh, Remfry & Sagar, India

11.55 – 12.35

IP Rights Enforcement in China
Zhongqi Zhou, CCPIT Patent & Trademark
Law Office, China

12.35 – 13.15

IP Rights Enforcement in Russia
Vladimir Biriulin, Gorodissky & Partners,
Russia

13.15 – 14.15

Lunch

14.15 – 14.55

Well-Known Trademarks in Mexico
Humberto Lopez Avila, Panamericana De
Patentes Y Marcas, Mexico

14.55 -15.35

Korean Companies Dealing with IP Issues
in BRIC
Joohyung Sug, KBK & Associates, South
Korea

15.35-16.15

Turkish Industrial Property System; Past-
Today and Future
Ugur G. Yalciner, Yalciner Patent &
Consulting Ltd., Turkey

16.15 – 17.15

Discussion

17.15 – 17.30

Closing remarks

19.30- 21.30

Dinner & Entertainment

SOCIAL PROGRAM

WELCOME COCKTAIL

All attendees and accompanying persons are invited to our Welcome Cocktail, which is a good opportunity to get acquainted with the Forum attendees, speakers, guests and accompanying persons. Welcome Cocktail will take place in the Bar Leningrad of the Hilton Leningradskaya Moscow Hotel.

WEDNESDAY, SEPTEMBER 7, 2011

19:00-21:00

Cost is included in the registration fee.

Dress code: smart casual

CLOSING RECEPTION

The Closing Reception is to be held on the comfortable river boat where you could enjoy taste of famous Russian dishes (like bliny, pel'meni, pirozhki, beefstroganov, red caviar, etc.) and drinks while going along the Moskva-river observing the glorious views of old and new Moscow.

FRIDAY, SEPTEMBER 9, 2011

19:30-21:30

Cost is included in the registration fee.

Dress code: business attire

PRE-TOUR VLADIMIR

Vladimir is ancient Russian city; a few centuries ago (before the Tatar invasion in the 13th century) it was independent kingdom. At present it is the center of tourists' attention as it managed to preserve not only a few old churches and monasteries, quite outstanding in all respects, but also the Russian spirit.

WEDNESDAY, SEPTEMBER 7, 2011

09:00-19:00

Cost: 170 Euro (including lunch)

EXCURSIONS FOR ACCOMPANYING PERSONS CITY BUS TOUR

Moscow is a unique complex of attractions and a place to become acquainted with the traditions of the Russian people, attracts guests from all over the world. The historical centre of Moscow, the Kremlin and its cathedrals, monasteries, fortresses and preserved boyar's palaces, demonstrates the unique culture and art of the late Middle Ages in Russia. During the tour, you will visit the Red Square, St. Sofya Embankment, Christ the Saviour Cathedral, the observation platform of Sparrow Hills, the Moscow State University, Minskaya Street, Victory Park, Triumphal Arch, the White House, New Arbat Street, Arbat Square, Boulevard Ring, Tverskaya Street, Manezh Square, etc.

THURSDAY, SEPTEMBER 8, 2011

10:00-14:00

Cost: 100 Euro (including lunch)

THE TRETYAKOV ART GALLERY

National art gallery housing the biggest collection of Russian paintings and sculpture dated from the 18th century to the first half of the 20th century. Also a good selection of old, even ancient Russian icons.

FRIDAY, SEPTEMBER 9, 2011

10:00-14:00

Cost: 70 Euro (including lunch)

POST- TOUR THE KREMLIN+THE ARMOURY CHAMBER+ THE DIAMOND FUND

Moscow is a heart of Russia, and the Kremlin is a heart of Moscow. Since the 12th century it has been a home place of the Russian sovereigns and nowadays the Administration of the Russian President is still there. Inside its walls a remarkable ensemble of cathedrals, chambers and palaces is hidden. In the Armoury Chamber there is an exposition of royal belongings and ambassadorial gifts. The Diamond Fund houses a fine collection of jewelry, some of them very famous.

SATURDAY, SEPTEMBER 11, 2011

10:00-14:00

Cost: 140 Euro (including lunch)

Dress-code: casual

ST.-PETERSBURG

Individual tours to St.-Petersburg could be organized at your special request.

N.B. Please note that all tours start and end at the Hilton Moscow Leningradskaya Hotel.

REGISTRATION FORM

Mr/Ms:

Title:

First name

Family name

Company name:

Mailing address:

City: _____ Country: _____ Zip code: _____

Phone: _____ Fax: _____

E-mail:

Accompanying person:

First name

Family name

A. REGISTRATION FEE

Participant 800 Euro

Accompanying person 300 Euro

Subtotal to be paid:

B. HOTEL ACCOMMODATION (HILTON LENINGRADSKAYA MOSCOW HOTEL)

Single Double

Arrival date: _____ Time: _____

Departure date: _____ Time: _____

The payment for accommodation should be paid directly to the hotel upon arrival.

C. EATING PREFERENCE

meat fish vegetarian diet

D. EXCURSIONS/TOURS

September 7, 2011 Vladimir 170 x # _____ Euro _____

September 8, 2011 Bus tour 100 x # _____ Euro _____

September 9, 2011 The Tretyakov Art Gallery 70 x # _____ Euro _____

September 10, 2011 Kremlin+Armoury+Diamon Fund 140 x # _____ Euro _____

Subtotal to be paid:

Total A+D:

The completed Registration Form should be sent to the Organizing Committee:

Ms. Venera Kanukova
Gorodissky & Partners,
B. Spasskaya Str., 25 bldg. 3,
Moscow 129090, Russia
Phone: +7(495) 937 61 12,
Fax: +7(495) 937 11 62,
e-mail: KanukovaV@gorodissky.ru
<http://www.gorodissky.com>

METHOD OF PAYMENT

By bank transfer, in EUR, made payable to:
Beneficiary: "Gorodissky & Partners" Ltd.
Bank of Beneficiary: Deutsche Bank Ltd., Moscow, SWIFT: DEUT RU MM (very important)
Bank address: Sadovnicheskaya Str., 82, bld. 2, Moscow 115035 Russia
Our Account: 40702978200000000012
Details of payment: Registration fee for Forum

PLEASE INDICATE "FREE OF CHARGE FOR THE RECEIVER ACCOUNT"

Copy of payment order is enclosed I need an invoice to make a payment
 By credit card. Copy of a credit card is required
I authorize Gorodissky & Partners Ltd. to charge my credit card for the total amount of
 Visa MasterCard

PLEASE NOTE THAT WE ACCEPT THE ONLY ABOVE MENTIONED CREDIT CARDS

Cardholder's name: _____
Card number: _____ Exp. Date: _____
Signature: _____ Date: _____

I need a visa support letter (Visa support letter for a tourist visa is free of charge)

